



CONTACT

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PROFILE

Being fascinated by narrating stories from behind a screen, I always wanted to be a writer-director. While writing a story, I enjoy the experience immensely and push myself to be more creative to make the story colourful and appealing to the spectators. My interest and passion towards fiction/stories led me to pick audio-visual as my specialisation.

Apart from academics, I am an avid reader and a trained classical dancer. I like to listen to and appreciate various genres of music.

I am good at teamwork and also prepared to take responsibility to lead the team when the situation arises.

Suprasanna Dindigal

FILM & MEDIA ENTHUSIAST

EDUCATION



Symbiosis Centre for Media and Communication

BA Mass Communication - 2018/2012
7.98 CGPA | [Certificate](#)



New Era Senior Secondary School (CBSE)

XII - Humanities: 93.4%
X - 9.2 CGPA

EXTRA CURRICULAR



IUKCI@75, BIRMINGHAM CITY UNIVERSITY

Research project on the Indian and UK creative industries which included the 3 strands; Screen Industries, Fashion, and Live Performance. The final output of my group was a podcast titled The Artists' Journey where we spoke to the other participants in the group about their tryst with art.
[Read more](#) | [Certificate](#)

Feb - Oct
2022



SHORT FILMS

Bhoj - My first short film in the capacity of the director, co-writer and editor in February 2020. Undertaken with a group of peers with similar interests.
[Watch film](#)

Feb 2020

March 2021

Lost In The Lines - A passion project in the making.



CLASSICAL DANCE

Training since the age of 10, I'm a passionate Bharatnatyam Dancer. I successfully completed my 3 hour solo show in 2018. I make dance videos with my mother and have also taught kids at different schools.
[Youtube Channel](#)

WORK EXPERIENCE



THE DIGISTORY (TDS) Head, Content and Social Media Management March 2022 - February 2023

The DigiStory was my step into the real world. Over the course of 1 year, I learnt various new skills and gained tremendous experience.

- Worked across 6 platforms: Instagram, Facebook, LinkedIn, Twitter, YouTube, and Pinterest
- Managed over 15 brands over 1 year: restaurants, luxury, B2B, clothing, automotive, travel, school, healthcare
- Budgeted and ran advertisement campaigns
- Specific to Instagram: attained 11M views on a reel with ads, grew 37K followers and reached 20M audience in 1 year
- Planned monthly content calendar for each brand, managed their platforms and worked in tandem with graphic designers
- Pitched festive-specific campaigns and social media contests to boost sales
- Ran a quiz contest during Christmas which boosted sales by 40%
- Monitored competitor brands to create trending and appealing content
- Recruited, trained and managed new employees and interns in the content team.
- Coordinated and planned shoots for luxury and jewellery brands, edited reels
- Managed collaborations with notable Instagram influencers and content creators

I joined The DigiStory with the bare minimum knowledge of social media and it was an incredible opportunity to delve deeper into such a vast industry.

INTERNSHIPS



May 2021

NEWS AUR CHAI MEDIA Video Editing Intern

- Worked in collaboration with the research and scripting team
- Edited scripts and made videos for YouTube and other social media pages
- Got acquainted with the skill of presenting news without an added personal bias and aligning with the company's stance.



Nov '19 - April '20

THE AKANKSHA FOUNDATION (TAF) Communications Intern, Freelance Video Editor

- Covering events and activities, editing videos, graphic designing, content writing and creation, data organisation, and copywriting
- Worked on NGO's website and social media pages
- Covered the Pune International Marathon in December 2018 where TAF was one of the sponsors
- Involved with logistics management and worked with both, the Mumbai and Pune teams.

HIGHLIGHTS

IUKCI@75 Research Project (2022)

Collaboration with Indian and UK artists on the creative industries of both nations after 75 years of Independence

Gold Medalist (2020)

Sports Photography @ SCMC Rush

Silver Medalist (2019)

Classical Dance @ SCMC Vaividhya

Arangetral (2018)

First solo 3-hour Bharatnatyam dance performance, an important milestone for every dancer

Head Girl (2015-16)

New Era Senior Secondary School

Silver Medalist (2014 - 15)

Silverzone Foundation International Olympiad of English Language

Radio Show (2011)

Guest speaker on 92.7 BIG FM for International Friendship Week

SOFT SKILLS

Possess Leadership Qualities
Conflict Resolution Skills
Organised
Punctual
Dedicated
Quick learner
Inquisitive

LANGUAGES

English
Hindi
Tamil
Kannada
Gujarati

REFERENCES

Available on request
- Academic
- Professional